



# ny

THE LARGEST COMMERCIAL/INVESTMENT REAL ESTATE NEWSPAPER IN THE STATE

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## Albanese celebrates opening of \$38m Phase 1 of Wyandanch Village

LI / COVER C



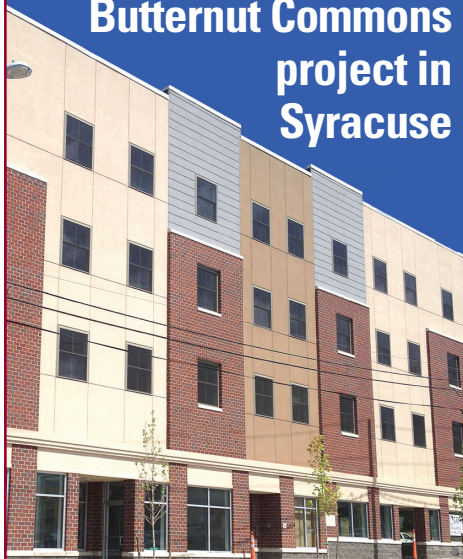
Executive of the Month  
ODM/DB / PAGE 5B

**David Schwartz,**  
founder and  
president  
of The  
Water  
Scrooge:  
Saving  
landlords  
thousands  
of dollars



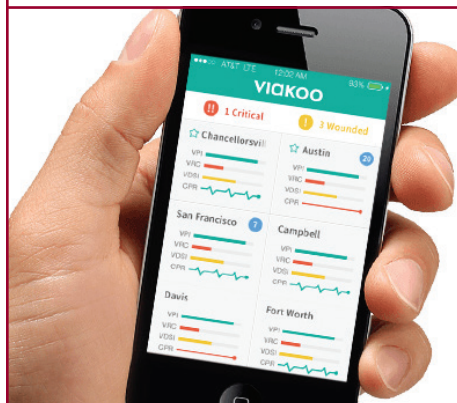
Feature of the Month  
UPS / PAGE 8D

**Open Atelier Architects**  
completes \$5.4m  
Butternut Commons  
project in  
Syracuse



Product of the Month  
ODM/DB / PAGE 12B

**Idesco helps N.Y.C.**  
building owners keep  
an eye on their  
facility at all times  
with video monitoring



USA \$3.95

**nyreJRADIO**

This week's guest  
1st Annual NH Commercial  
Real Estate Awards

**WIRE Spotlight**  
June 23

**This Week's Sections**  
ROP, ODM/DB,  
Long Island, Upstate

**Cover Stories**

Palmese of Cushman  
& Wakefield sells four bldg.  
portfolio for \$38m.

**NY / COVER A**

WESTMED completes  
85,000 s/f medical office  
building in Purchase  
**ODM/DB / COVER B**

Geiger of McGuire secures  
\$41.1m sale of Calkins  
Corporate Park  
**UPS / COVER C**

**Spotlights**

Professional Services  
**ODM/DB / PAGES 7-18B**

Ask the Experts  
**LI / PAGES 5-12C**

Central New York  
**UPS / PAGES 7-10D**

**Columnists**

Roland Hopkins  
Founder  
**NY / COVER A**

Harry Zlokower  
Public Relations  
**NY / PAGE 2A**

**Top Trending Article**

East Harlem area poised for  
continued growth with potential  
rezoning [nyrej.com/82925](http://nyrej.com/82925)

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twitter.com/nyrej  
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nyrej.com/apps

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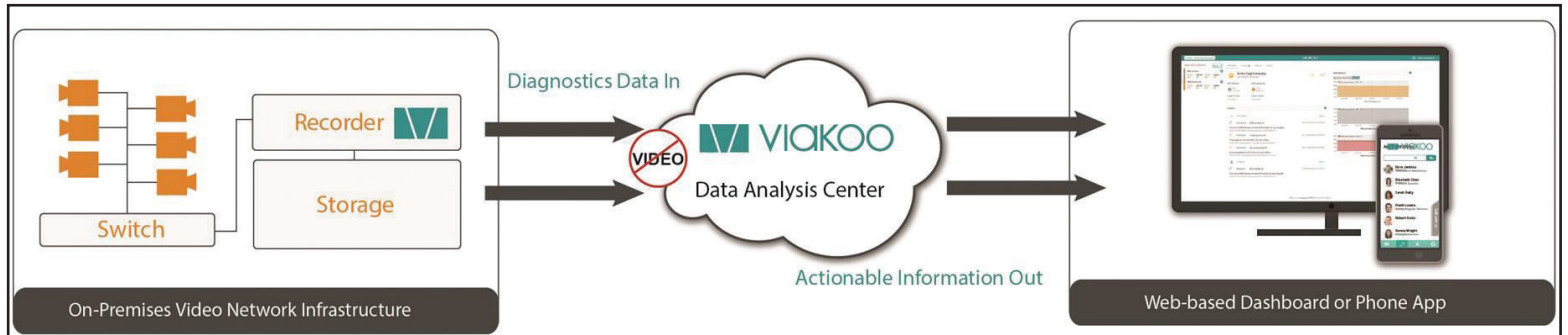
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# Product of the Month

**VIAKOO VIDEO MANAGEMENT SYSTEM PROVIDES ABILITY TO DETECT AND DIAGNOSE ANY IRREGULARITIES**

## Idesco helps N.Y.C. building owners keep an eye on their facility at all times with video monitoring

**NEW YORK, NY** Idesco Corp., a leading New York-based security systems integrator has partnered with Viakoo, an award-winning video surveillance network management company, to offer its customers reliable video monitoring that eliminates missing video and reduces video downtime. New York City building owners and property managers can now rely on Idesco to notify them about potential issues before they even start. They will also receive recommendations on how to fix the issue, get predictive analyses to identify problems, and receive powerful insights into the performance of assets through KPIs



and data visualization delivered to a web-based dashboard or phone app.

The Viakoo video management system provides the unique ability to automatically detect and diagnose

any irregularities within the entire framework of a video surveillance system. The system will send alerts instantly when abnormalities in performance are detected, so immediate action can be taken to eliminate any downtime. In addition, Idesco customers will receive detailed reports with powerful performance indications to help stay

informed on all video activity at their facility.

“At Idesco, we strive to bring the latest security solutions to our customers to help them keep what matters to them safe at all times,” said Michael Troiani, service manager at Idesco Corp. “We are thrilled to offer extra protection to building owners in New York City with up-to-the-minute information on any problems that may affect their video surveillance system. With this new partnership, Idesco will be able to provide added value to property managers by monitoring their system and anticipating any potential issues.”

Viakoo continuously examines an entire video network, from cameras at the edges through

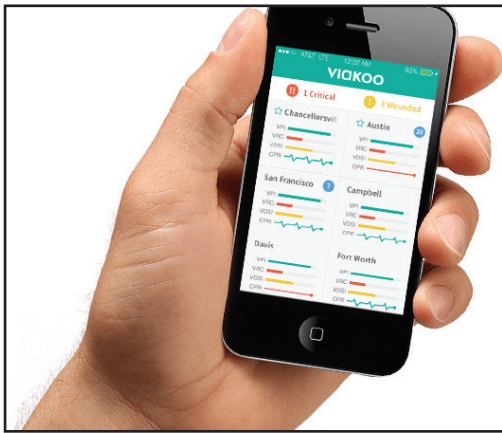
complex computing software and networking infrastructure, to the recording of hard disks at the core every 20 minutes. Viakoo then correlates all that diagnostic data and performs predictive analytics to identify problems before they start. While ensuring continuous video surveillance system operation, Viakoo effectively eliminates 100% of informational truck rolls and reduces troubleshooting time by 80%, providing significant cost reductions.

Building owners throughout New York City now have the option to have Idesco monitor their video system from anywhere at anytime. In today’s world, where building owners and managers are on the move, they need to rely on a

true expert to monitor their facilities at all times and ensure smooth operations. This add-on solution is not only easy-to-use and effective, but extremely affordable to implement and can be accessed in real-time on a mobile device, tablet, or desktop.

Idesco immediately notifies an owner/manager when a camera is down in their building and tells them the exact location to help minimize any downtime or major issues. Idesco makes it easy to schedule service calls and will dispatch a certified technician to the site to fix any issues.

Idesco keeps an eye on New York City buildings and continues to be at the forefront of new technology to help keep New Yorkers safe and secure.



# KEEP YOUR PROPERTY SAFE AND SECURE AT ALL TIMES

**Idesco** is your security partner to keep your property and assets safe and secure at all times. For over 70 years, Idesco has protected the most prestigious buildings with access control, video surveillance, ID badging, biometrics and visitor management systems.

Idesco offers integrated security solutions to meet your unique requirements. Our extensive expertise allows us to design, install and manage the right solution for your facilities. Call **1-800-336-1383** today to get a **FREE** consultation with a security expert.



**VIKOO**

Idesco will monitor your video system with Viakoo, the first solution to effectively address missing video and video downtime. Call **800-336-1383** for a **FREE** demo.



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